



Thamjeedun Nisha S

Product Designer, based in Luzern, Switzerland

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WORK EXPERIENCE

Product Designer // TripGuru Limited

Contract | Jan 2022 - Jan 2023 | Hongkong (Remote)

- Redesigned a responsive web app with an emphasis on user experience, resulting in a user-friendly and efficient travel booking process.
- Enhanced the checkout experience, leading to improved business performance and meeting post-pandemic customer demands.

UI UX Designer // BYJU'S (Disney Byjus Early Learn)

Full-Time | Jul 2021 - Mar 2022 | Bangalore

- Designed a comprehensive interactive 'Guided Learning' feature, incorporating study plan customisation and curriculum structure, which led to heightened user engagement with the product.
- Designed and implemented an onboarding assessment tool for the sales team, contributing to a threefold growth in business.

Associate UI UX Designer // BYJU'S (Disney Byjus Early Learn)

Full-Time | Aug 2020 - Jul 2021 | Bangalore

- Designed and executed the 'Search' functionality, resulting in more than 90% increase in content discoverability.
- Experimented with features such as Daily Quest, Voice Search, Daily Rewards, and Curriculum to enhance user's engagement meaningfully.

Co-Founder & Product Designer // Jimblify Tech Pvt. Ltd.

Self Employed | Sep 2018 - Sep 2022 | Bangalore

- Launched apps in four Indian languages, resulting in over 10 million organic downloads across iOS and Android markets.
- Managed activities related to business development, including brand awareness, decision-making, conducting user research, hiring, and social media marketing.

User Experience Designer // VOGO

Full-Time | Sep 2019 - Aug 2020 | Bangalore

- Designed and launched the "Long Term Rentals" feature as part of a new business, resulting in a doubling of sales within a few weeks.
- Implemented a practical payment flow backed by extensive research, significantly increasing booking success rates.
- Created and shipped the 'Station Finder' feature, reducing customers' search time by at least 60%.

Product Designer // Manch

Full-Time | July 2019 - Sep 2019 | Bangalore, India

Product Design Intern // Troopr.Ai

Full Time | April 2019 - June 2019 | Bangalore, India

EDUCATION

MA Design

Hochschule Luzern, Switzerland

Bachelor Of Architecture

Anna University, Chennai, India

CERTIFICATION

Storytelling For Change

Acumen Academy

The Best Start In Life: Early Childhood Development For Sustainable Development

SDG Academy

Mobile User Experience Design

The Interaction Design Foundation

SKILLS

User Experience Design (UX)

User Interface Design (UI)

User Research

Information Architecture

Wireframing & Mockups

Usability Testing

Rapid Prototyping

Design Systems

Responsive Design

Design Strategy

User Acceptance Testing

SOFTWARE SKILLS

Figma (prototype, wireframe, design)

Adobe Creative Suite (visual design, editing)

Miro (collaboration, user journey)

Maze (usability testing, research)

Invision (collaboration, testing)

Zeplin (handoff, collaboration, quality assurance)

Notion, Confluence (documentation)

Jira (project management, bugs tracking)

Google Firebase, Optimize (A/B testing)